

EAST ASIAN ETHICAL LIFE AND SOCIO-ECONOMIC TRANSFORMATION IN THE 21ST CENTURY

The ethical sources of the entrepreneurial renewal of companies and communities

KIICHIRO YAGI

He is emeritus professor of economics at Setsunan University and Kyoto University. Yagi's main research interest is evolutionary political economy and history of economic thoughts. His many publications include *Austrian and German Economic Thought* (2011), *Political Economy* (2006), and *Social Economics of Modern Japan* (1999).

Phone: +81 90-4767-4642
Email: yagi@econ.setsunan.ac.jp



EUN-JEUNG LEE

She is professor of Korean studies at Freie Universität Berlin. Her main research publications include the intercultural history of political ideas in Europe and East Asia, and international comparative transformation research. She authored or co-authored a dozen of monographs and papers, including *Korea und der Konfuzianismus* (2021), *Confucian Academies in East Asia* (2020), *Kommunitarismus und Konfuzianismus* (2018).

Phone: +49 30/83 85 68 96
E-Mail: Eun-Jeung.Lee@fu-berlin.de

QIAN ZHAO

She is postdoctoral researcher at Universität Erfurt since 2022. She did her undergraduate studies in Finance and economics at Wuhan University and master at Lille 2 University of Health and Law in France. She completed her PhD at Max Weber Kolleg, Universität Erfurt. Zhao's research fields include modern business ethics in China, moral background study, Chinese institutional economics, intellectual history of Chinese economic thoughts and intellectual study of Chinese market. She has collaborated actively with researchers in disciplines of economics, sociology and history. Zhao published her PhD dissertation *The Evolution of Modern Business Ethics in Reform China* in 2022.

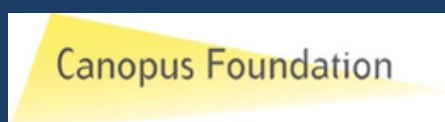
Phone: +49 361 737-2886
Email: qian.zhao@uni-erfurt.de



XINGYUAN FENG

He is professor of Rural Development Institute of the Chinese Academy of Social Sciences. Feng's main research fields include the new institutional economics, evolutionary economics, rural development, private sector development, banking and finance. He authored or co-authored a dozen of monographs such as *Capital Freedom Report: The 2014 Report* (2014), *Rule and Prosperity* (2013), *Local Government Competition* (2010).

Phone: +86 10-85195644
Email: fengxingyuan@yahoo.com





TOSHIO GOTO

He is research professor of business strategies at Japan University of Economics. Goto's research focuses on strategies for sustainable growth, specializing in family businesses. His publications include the Family Business Yearbook (2015, 2018) which he edited and co-authored. His most recent paper is "Huawei's Employee Shareholding Scheme: Who Owns Huawei?" (2021).

Email: tsgototsgoto@gmail.com
Website: <https://goto-toshio.com/profile/>

MASAATSU DOI

He is professor of social innovation and CSR at Hosei University. His main research fields include business and society, social entrepreneurship, and global socially responsible business movement. His publications include Social Entrepreneurs (2022, forthcoming), "Legitimacy of Corporate Social Innovation: Legitimizing Resource Mobilization for Corporate Social Innovation in the Case Studies in Japan" (2020), The Social Business Casebook (2015).

Email: doi@hosei.ac.jp
Website: <http://www.doimasaatsu.com/profile>



HANNAH JUN

She is professor of International Business at Ewha's Graduate School of International Studies. She focuses on socially responsible investments, sustainability and corporate social responsibility. Jun's publications include "Investigating Determinants of International Clean Investments in Emerging Markets" (2021), "Corporate Governance and the Institutionalization of Socially Responsible Investing in Korea" (2016).

Phone: +82 2-3277-4060
E-Mail: hannahjun@ewha.ac.kr



TIEJUN WEN

He is professor of social economics at Renmin University, China. His research focuses on social-economic sustainable development and rural issues in China. Wen is author of several influential work on the agrarian crisis and rural communities in China, such as Globalisation and National Competition A Comparative Study of the Emerging Seven Countries (2020), A Study of the Basic Economic System of Rural China (2000), Eight Crises (2013).

Phone: +86 10-62516251
Email: zhanglanying@3nong.org / wentj@ruc.edu.cn



YOSHINORI HIROI

He is professor of public policy and the philosophy of science at Kyoto University. His main research focuses are social policies, communities and "sustainable welfare society". Hiroi's publications include Social Security of Japan (1999), Rethinking Community (2009) and Post-Capitalism (2015). His new book is entitled The Human History of Nothingness and Consciousness: Where Are We Going? (2021).

E-Mail: hiroiyoshinori.5u@kyoto-u.ac.jp





SEUNGKWON JANG

He is professor of organization theory at Sungkonhoe University, Seoul, South Korea. His research interests include organization theory, innovation, co-operative management, Fair Trade, and social economy. He has edited the books such as Management of Cooperatives in Korea: Identity, Participation and Sustainability (2019), Waking the Asian Pacific Co-operative Potential: How co-operative firms started, overcame challenges, and addressed poverty across the Asia Pacific (2020), Fair Trade Business and Movement: Practices for poverty reduction and asocial change (2020).

Email: serijang@skhu.ac.kr

CHUN-HSIAO WANG

He is an Associate Professor & Director at the Graduate Institute of Human Resource Management, National Central University, Taiwan. He received his PhD from McMaster University, Canada. His research interests include global careers, diversity management, and strategic human resource management. He is a recipient of several excellence awards in teaching and an author of seven peer-reviewed book chapters in both English and Chinese.

Email: wangch@cc.ncu.edu.tw



PETER HELLER

He is Executive Director of the Canopus Foundation in Freiburg / Germany, lecturer at and Vice-Chairman of the Supervisory Board of Cusanus Hochschule in Koblenz / Germany. The Canopus Foundation supports research and education for a sustainable economy and promotes initiatives for a more pluralistic approach to economic science. His recent publications include "The Philosophy of Theory U: A Critical Examination" (2018); "Entrepreneurship in the Context of Western vs. East Asian Economic Models" In: Seoul Journal of Economics (2020); "The Lessons of Microcredit" (2021).

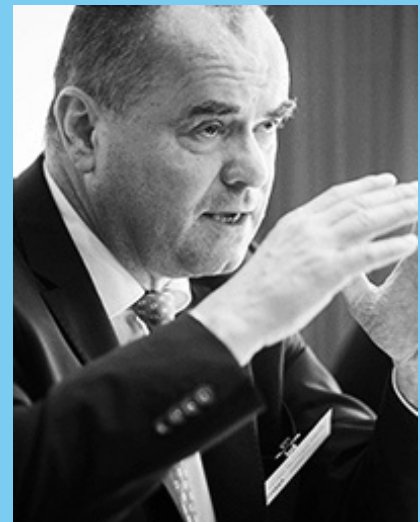
Phone: +49 761 20 20 172
E-Mail: info@canopusfund.org



CARSTEN HERRMANN-PILLATH

studies, University of Erfurt, Germany. After completing education in economics, linguistics and sinology at the University of Cologne (1988), he assumed Professorships in economics, evolutionary and institutional economics and Chinese economic studies at Duisburg University (1992-1998), Witten/Herdecke University (1996-2008) and Frankfurt School of Finance and Management (2008-2014) and taught at many universities, including Universities of Bonn, Tübingen, St. Gallen, ETH Zürich, Tsinghua University, Zhejiang University and Beijing Normal University. His magnum opus on China was published in 2017: China's Economic Culture: The Ritual Order of State and Markets (Routledge). In 2020, he was the lead author (with Guo Man and Feng Xingyuan) of 'Ritual and economy in Metropolitan China: A Global Social Science Approach' (Routledge). Co-authored with Christian Hederer, his 'A New Principles of Economics: The Science of Markets' is published with Routledge in 2022.

Phone: +49 361 / 737-2814
Email: carsten.herrmann-pillath@uni-erfurt.de
Website: www.cahepil.net





WERNER PASCHA

He was Director of the Institute for East Asian Studies (IN-EAST) at the University of Duisburg-Essen. He recently retired and continues his research as an Associate Member of IN-EAST. Pascha has been influential in introducing an institutional economics and political economy perspective to East Asian studies in the German-speaking area. Among other publications, he has published: *Belts, Roads, and Regions: The Dynamics of Chinese and Japanese Infrastructure Connectivity Initiatives and Europe's Responses* (2020); *East Asia and the European Union: Partners in Global Economic Governance* (2019).

Email: werner.pascha@uni-due.de

CORNELIA STORZ

She is head of the professorship for Innovation and Entrepreneurship, in particular Japan/East Asia at Goethe University in Frankfurt, Germany. Her research focuses on how established companies and entrepreneurs innovate, how universities foster knowledge creation, how organisations are supported by their institutional environment and how digital companies shape their identity. She published among others "University Satellite Institutes as Exogenous Facilitators of Technology Transfer Ecosystem Development" (2021); "Belts, Roads, and Regions: The Dynamics of Chinese and Japanese Infrastructure Connectivity Initiatives and Europe's Responses" (2020).

Phone: +49 (69) 798-34809

Email: storz@wiwi.uni-frankfurt.de



PETRA GÜMPLOVÁ

She is a Collaborative Research Centre (SFB) Junior Research Team Leader. Her research focuses on modern political thought, international political theory, global justice, international law and ethics, natural resource and global commons. She is currently working on a research project on the transformation of global public goods and the future of global ecosystems.

E-Mail: petra.guemplova@uni-jena.de

KATJA TRIPLETT

She is a research fellow at the Institute of Religious Studies at the University of Leipzig. Her research focuses on the religion and society of Japan, religion and medicine, Buddhism of East Asia. Her recent publications are *Buddhism and Medicine in Japan: A Topical Survey (500-1600 CE) of a Complex Relationship* (2019); "Religion, Medicine and the Notion of Charity in Early Jesuit Missionary Pursuits in Buddhist Japan." (2019).

Email: katja.triplett@uni-leipzig.de



DIRK SCHUCK

He is currently a postdoctoral researcher in the project "Property and Habit. On the Political Anthropology of Property in Western Modernity", sub-project in the SFB "Structural Change of Property". His research interests include Early Modern Europe in Global Comparison, Social and Intellectual History of the 18th Century, Political Sociology of Institutions, Global History of Political Thought and Early Modern Feminism. He has recently published new editions of *John Locke, Thoughts on Education* (2020); *The Internalization of Social Nature: on the Relation of Freedom and Empathy in the Social Psychology of Early Liberalism in Locke, Shaftesbury, Hume and Smith, Eighteenth Century Studies* (2019).

E-Mail: dirk.schuck@uni-erfurt.de



BETTINA HOLLSTEIN

She is the Executive Director of the Max Weber College for Cultural and Social Studies and a member of the Senate. Building on the systematic reflections on a pragmatist social and business ethics in her habilitation thesis ("Understanding Volunteerism"), her new project aims to further develop elements of a pragmatist business ethics. Her publications include Business Ethics and the Environment: German and French Approaches in Comparison (1995); Understanding Volunteerism. An action-theoretical analysis (2015).

Phone: +49 361 737-2802
Email: bettina.hollstein@uni-erfurt.de

BIAO XIANG

He was Professor of Social Anthropology at Oxford before becoming the director at the Max-Planck-Institute for the new department 'Anthropology of Economic Experimentation'. His main research addresses various types of migration and mobility- internal and international, unskilled and highly skilled, and for reasons momentous and mundane- in China, India and other parts of Asia. Xiang is the winner of the 2008 Anthony Leeds Prize for his book Global Body Shopping and the 2012 William L. Holland Prize for his article 'Predatory Princes'!

Phone: +49 (0) 345 29 27 201
Email: office.xiang@eth.mpg.de



SIGRUN CASPARY



She is a Senior Researcher at the Witten Institute for Family Business (WIFU) and Equality and Diversity Officer, Witten/Herdecke University. Her research focuses on Japanese economic policy (especially industrial policy in the aerospace industry), regional economic integration, Japanese management, supplier relations and networks in international comparison. She has recently published Ritual theory in family business research: approach and preliminary application on long-living family business (shinise) in Japan (2022); Ritual and Community in Japanese Family Business: Extending the 'Circle Model' (2021).

Phone: +49 (0)2302 / 926-520
E-Mail: sigrun.caspary@uni-wh.de

SISI SUNG

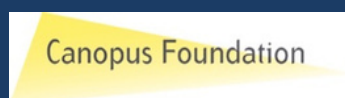
She is a Junior Fellow at the Max Weber Kolleg and a visiting lecturer at the Willy Brandt School of Public Policy at the University of Erfurt. She is also an anonymous reviewer for academic journals and a mentor at international institutions. Her research interests include the economics of gender, identity economics, labour economics and an interdisciplinary approach to gender, work and organisations. A monograph based on her recent study on the economics of gender and women in management in China will be published by Routledge in 2022 under the title The Economics of Gender in China: Women, Work and The Glass Ceiling.

Phone: +49 361 737-2866
Email: sisi.sung@uni-erfurt.de



The symposium will take place in the hotel "Zumnorde".

The address is:
Anger 50 - 51
(Entrance: Weiergasse 26)
99084 Erfurt



PROGRAMME - THURSDAY, 24.11.22

TIME	CONTENT
09:00-09.20	Arrival and registration
09:20-09:30	Get together
09:30- 09:40	Welcome Speech
09:45 - 10:15	Kiichiro Yagi
10:15 - 10:45	Discussion: Katja Triplett
10:45 - 11:00	Break
11:00 - 11:30	Eun-Jeung Lee
11:30 - 12:00	Discussion: Werner Pascha
12:00 - 13:30	Lunch Break
13:30 - 14:00	Qian Zhao
14:00 - 14:30	Discussion: Dirk Schuck
14:30 - 14:45	Panel 1 Conclusion
14:45 - 15:15	Masaatsu Doi
15:15 - 15:45	Discussion: Sigrun Caspary
15:45 - 16:00	Break
16:00 - 16:30	Chun-Hsiao Wang
16:30 - 17:00	Discussion: Cornelia Storz



PROGRAMME - FRIDAY, 25.11.22

TIME	CONTENT
09:00 – 09:30	Hannah Jun
09:30 – 10:00	Discussion: Bettina Hollstein
10:00 – 10:30	Xingyuan Feng
10:30 – 11:00	Discussion: Sisi Sung
11:00 – 11:15	Break
11:15 – 11:45	Tiejun Wen
11:45 – 12:15	Discussion: Biao Xiang
12:15 – 13:45	Lunch Break
13:45 – 14:15	Toshio Goto
14:15 – 14:45	Discussion: Carsten Herrmann-Pillath
14:45 – 15:15	Seungkwon Jang
15:15 – 15:45	Discussion: Sigrun Caspary
15:45 – 16:00	Break
16:00 – 16:30	Yoshinori Hiroi
16:30 – 17:00	Discussion: Petra Gümplöva
17:00 – 17:15	Panel 3 and Panel 2 Conclusion
17:15 – 17:30	Farewell: Peter Heller
17:30	Dinner

